



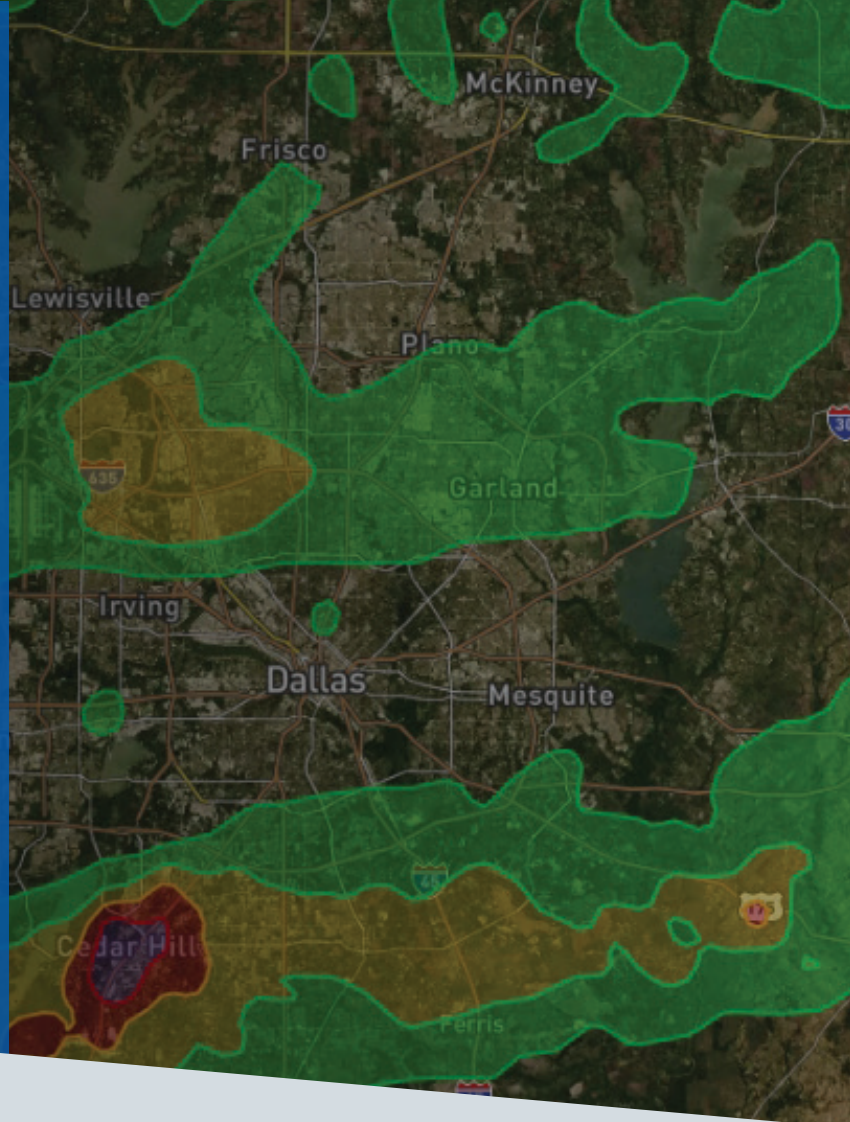
**Predictive
Sales AI**

PSAI WEATHER

Are You Ready for Storm Season 2021?

See how PSAI's Extreme Weather Insights is using the latest AI weather technology to generate more leads for contractors.

Get ready for the 2021 storm season with an exclusive webinar brought to you by Predictive Sales AI. PSAI's suite of weather tools gives access to in-depth storm insights and so they generate more leads in their market.



Topics We'll Cover:

You will get an inside look into 2020 storm impacts and what's on the horizon for the season. Dr. Victor Gensini, VP of Atmospheric Data Science, meteorologist, and extreme weather expert, will discuss the weather metrics that matter to contractors so they can prepare their teams to win more business in 2021. We'll discuss:

- 2020 Review of Extreme Weather and Impacted Home Count
- Extreme Weather Forecast and Climatology for 2021
- PSAI Weather Swaths vs. Alternatives
- How to Harness Weather and AI to Generate Quality Leads

2020 AT-A-GLANCE

HOME COUNTS

Hail: 25,651,778 homes

Wind: 57,517,163 homes



Who is Dr. Gensini?

Dr. Gensini has a PhD from the University of Georgia and holds the 'CCM' (Certified Consulting Meteorologist) rank from the

American Meteorological Society, one of

only a few hundred in the world. Dr. G. often appears on CNN, BBC World News, Fox News, and The Weather Channel to provide comments and insight on extreme weather.

In addition to being VP of Atmospheric Data Science at PSAI, Dr. G also does research at Argonne National Laboratory and teaches weather courses at Northern Illinois University. He has also consulted in the past for insurance and reinsurance companies looking to minimize the threat of hail and wind on their respective portfolios.

Join PSAI and learn how contractors are capturing market share with the AI Weather Engine transforming the industry.