





The Right Package is Here for Your Roofing Needs

From Hail Swaths to Storm Marketing, PSAI has Solutions for GAF Contractors

	EWI FREE  EXTREME WEATHER INSIGHTS	WEATHERHUB \$349-649 /yr  WeatherHub Powered by  Predictive Sales AI	PSAI EDGE \$495 /mo  Predictive Sales AI
WEATHER TOOLS			
Daily Storm Email Reports Get alerted on extreme weather whenever it hits.	✓	✓	✓
Weekly Storm Weekly Videos Get in-depth nationwide recap and forecast of extreme weather events.	✓	✓	✓
Daily Hail Swaths Get swaths down to the home level of hail maps throughout the country.	1/2 inch	1/4 inch	1/4 inch
Daily Wind Swaths Get swaths down to the home level of wind maps throughout the country.	—	5mph Increments	5mph Increments
Home Counts Impacted by Storm Geofence any storm with custom parameters and get exact counts of home impacted.	—	✓	✓
Interactive Swath Filtering Browse satellite imagery of hail and wind maps to filter severity and pinpoint affected areas.	—	✓	✓
Historical Weather (10+ years) Go back over 10 years to view any storm's hail and wind activity.	—	✓	✓
3-Day Forecasting Maps We map out exactly where extreme weather is coming so you can be prepared.	—	✓	✓
Property Damage Reports Download, review and share individual damage reports that outline all extreme weather history of an address.	—	✓	✓
LEAD MANAGEMENT			
Communication Portal With chat, text, and email available directly in your suite, you can interact with customers without worrying about tracking lead activity.	—	—	✓
Reputation Management PSAI Communication Portal makes it easy to request reviews from satisfied customers with the click of a button.	—	—	✓
Predictive Portraits With a Predictive Match Index™ from 1-5, quickly see the likelihood of an appointment resulting in net revenue for your business.	—	—	✓
SMS/MMS Texting PSAI Texting gives your team the ability to reach customers in a way they increasingly prefer, while making it easy for your team.	—	—	✓

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FREE



WEATHERHUB
\$349-649/yr



PSAI EDGE
\$495/mo



LEAD CAPTURE

A.I. Weather

This website app will let a homeowner access a storm report detailing the last 5 weather events that occurred and set an appointment.

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A.I. Weather

Add our floating finance form on top of any website to convey a consistent entry-point into a project and offer instant pre-qualifications.

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A.I. Chatbot

With our A.I. Chatbot, you can handle product inquiries and appointment scheduling with fewer resources while driving more leads.

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A.I. Exit Intent

Identify users intending to leave and employ a powerful call-to-action to convert them.

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LEAD GENERATION

Storm Marketing

From identifying storms, to gauging opportunity, PSAI weather is your solution launch storm marketing campaigns and turn extreme weather into leads.

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Google Local Services

Generate high-volume leads for a lower cost, while only paying for the ones that fit your service needs.

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A.I. Ads Manager

Design, launch, and manage digital ads directly in your PSAI portal to custom audiences powered by artificial intelligence.

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