

TCPA CONTRACTOR PROTECTION WEBINAR



Activity Timeline

- Sale Created
- In-Person Lead
- Quote
- Message

Contact Detail

Know Your Customer Report

Report Generated on 8/1/2024 12:12:25 PM - 05:00

Psimon@gmail.com
Activity: Email
5/22/2024 11:00pm

CONSENT RECORD DATA	
Name	Paul Simon
Date/Time	8/1/2024 12:12:25 PM
Phone Number	(219) 985-5849
Email	Psimon@gmail.com
IP Address	188.20.9025
Browser	Chrome 125.0.0.0
Operating System	Win 10 x 11.5
AccountID	123456
LeadID	123456
Screen Shots	View Here
Consent Language	Learn about how your information is used.

(219) 985-5849
Activity: Phone Call
5/22/2024 11:00pm

CONSENT RECORD DATA	
Name	Paul Simon
Date/Time	8/1/2024 12:12:25 PM

SCREEN SHOTS

WHAT IS THE TCPA?

- Telephone Consumer Protection Act
- Enacted By Congress In 1991
- Law That Regulates Telemarketing Practices Between Businesses And Consumers
- Enforced By The Federal Communications Commission
- Protects Consumers By Limiting Certain Types Of Outbound Marketing Communications



WHAT IS THE TCPA 1 To 1 CONSENT RULE?

- On 12/13/2023 The FCC Adopted An Update To The TCPA Called The 1 To 1 Consent Rule
- Takes Effect On 1/27/2025
- The 1 To 1 Consent Rule Means That A Consumer Must Provide Express Prior, Written Consent To Receive An Outbound Marketing Communication

Understanding TCPA's One-to-One Consent Rule



Consent



TCPA Compliance Is More Crucial Than Ever

⚠️ □ TCPA 1 To 1 Consent Law Takes Effect On 1/27/2025 ⚠️ □

- **One-to-One Consent** : Capture, Verify, & Report
- **Quote Forms & Chat Requests**: Protected With 1 To 1 Consent Language
- **Call Tracking Numbers**: Track Phone Calls & Texts, Access Recordings
- **Consent History Reporting**: Generate Detailed Consent Reports

