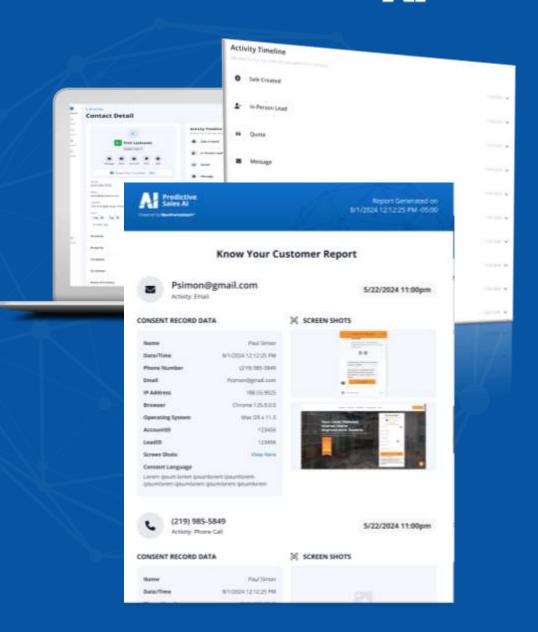


TCPA CONTRACTOR PROTECTION WEBINAR







WHAT IS THE TCPA?

- Telephone Consumer Protection Act
- Enacted By Congress In 1991
- Law That Regulates Telemarketing Practices Between Businesses And Consumers
- Enforced By The Federal Communications Commission
- Protects Consumers By Limiting Certain Types Of Outbound Marketing Communications





WHAT IS THE TCPA 1 To 1 CONSENT RULE?

- On 12/13/2023 The FCC Adopted An Update To The TCPA Called The 1 To 1 Consent Rule
- Takes Effect On 1/27/2025
- The 1 To 1 Consent Rule Means That A Consumer Must Provide Express Prior, Written Consent To Receive An Outbound Marketing Communication



Consent







TCPA Compliance Is More Crucial Than Ever

△□ TCPA 1 To 1 Consent Law Takes Effect On 1/27/2025

- One-to-One Consent : Capture, Verify, & Report
- Quote Forms & Chat Requests: Protected With 1 To 1 Consent Language
- Call Tracking Numbers: Track Phone Calls & Texts, Access Recordings
- Consent History Reporting: Generate Detailed Consent Reports

