Predictive Sales AI has partnered with some of the top building material brands to help **Boost Your Leads** and **Convert More Sales** using the Predictive Sales AI Machine Learning Engine.





Harness the power of machine learning to provide your home services company with digital tools to generate more online opportunities, backed by artificial intelligence to convert those opportunities more effectively.

# Lead Generation

Generate quality leads with smart campaigns powered by machine learning to assure you're targeting an audience on social and search platforms that are ready to convert!



#### **A.I. Custom Audiences**

Reach your ideal audience while building your brand. Drive traffic with precise homeowner targeting for superior lead gen.



# **Digital Home Shows**

Turn in-person events into digital leads. Leverage your home show assets online to reach a well-aligned audience.



#### **Ads Manager**

Create, launch, and manage customizable ad campaigns without ever leaving your PSAI suite.



# **Google Ads**

Reach the homeowners already searching for your business with custom ad campaigns on Google.



# **Storm Campaigns**

Turn storms into immediate opportunities. Launch digital door knocking campaigns to maximize your storm season.



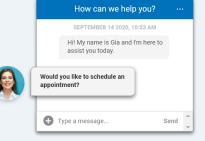
# **Referral Marketing**

Share flagship projects with the surrounding neighbors digitally, using A.I., to get quality referral leads!



# Lead Capture

Outfit your website with lead capture apps, powered by A.I., that will engage visitors & convert leads more effectively while flowing into one platform.



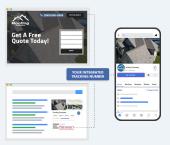
#### A.I. Chat Bot

Connect instantly with website visitors using A.I. to convert more leads and schedule appointments.



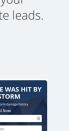
#### A.I. Quote Forms

Our drop-on A.I. forms give users the ability to request a quote while providing you with a Predictive Portrait™.



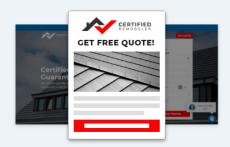
# **Call Tracking**

Understand what's making your phone ring with call tracking to grow your marketing channels & generate leads.



#### A.I. Weather Form

Convert more website visitors with storm data. Deliver personal weather history reports to book more appointments.



#### **Exit Intent**

Identify users intending to leave your website and put a compelling offer in front of them automatically.



#### A.I. Texting

Engage with customers via texting to convert more leads and schedule appointments.



# Lead Management

Set your team up for success by providing A.l. insights on both the property & homeowner so you can increase your close rate while leveraging our Communication Portal to improve the customer experience.



#### **Communication Portal**

This portal takes every touchpoint of your brand and flows them into one platform.



#### **Engagement Center**

Chat, text, and email with leads to set appointments, discuss projects, & generate reviews.



# **Reputation Management**

A business relies on a good reputation; Our tool lets you easily drive reviews for your company.



# **Visual Quoter**

Our virtual sales tool allows your reps to manage leads & conduct their appointments all online.



# **Predictive Portraits™**

From household to personal details, know who your customer is before you sell to them.