



Answer First, Win More:
The AI Advantage for Home Services

Introduction

Why Overflow Protection Matters

In the home services industry, your phone is the lifeline of your business. Every call represents a potential homeowner looking for help — and if no one answers, that opportunity may be gone forever. **Overflow protection** is the safety net that ensures calls are always answered, whether during peak hours, staff shortages, or after hours.

Research shows:

- **1 in 3 customers choose the first company to respond.**
- **72% of consumers expect an instant response** to their inquiry.
- If a call goes unanswered, homeowners don't wait — they continue their search, often moving on to your competitors.

For home service companies where every lead matters, overflow protection isn't optional — it's a growth strategy.

AI Advantage: With the AI Call Center Agent, every call is answered immediately, giving your company the competitive edge of being first to respond.

📞 Try It Risk-Free: See how much business you're leaving on the table. Start your **two-week trial of the AI Call Center Agent** and experience the peace of mind that comes with never missing a call.



Chapter 1

The Cost of Missed Calls

Every unanswered call is more than an inconvenience — it's lost revenue. Studies show that **over 60% of home services companies fail to answer calls in under a minute**, and voicemail is increasingly ignored by customers.

Homeowners with urgent needs, like roof damage or plumbing issues, won't wait around. If your team is unavailable, the homeowner simply dials the next company on Google.

Client Insight:

"As a small business owner...missing out on new business isn't acceptable. That would drive me nuts to know we're missing calls. With this, I know that's not going to happen."

— Toby Tyler, Clear Choice Bath

AI Advantage: The AI Call Center Agent ensures no call is missed, automatically engaging callers with a natural, human-like voice and capturing key details — even setting appointments when your staff isn't available.

👉 **Don't let another lead slip away. Activate your two-week trial today and see how the AI Call Center Agent protects every opportunity.**



Chapter 2

The Competitive Edge of Speed

Speed is everything in customer acquisition. Being the first to respond stops homeowners from continuing their search.

- ✓ 33% of customers choose the first responder.
- ✓ Companies that respond within 5 minutes are **8x more likely** to convert leads than those who wait an hour.



Client Insight:

“Really any call coming in after 5 or 6 PM now is at least answered by the agent. They verify service area, collect details, and we can decide quickly if it’s a lead.”

— Ronnie Stone, RoofCrafters

AI Advantage: With instant responses, the AI Call Center Agent helps lock in homeowner interest before competitors even return a voicemail.

📞 **Be the first to respond. Start your free two-week trial and let the AI Call Center Agent show you how speed wins more jobs.**

Chapter 3

Pairing AI with Your Call Operations

Overflow protection isn't about replacing your staff — it's about supporting them.

- ✓ **During Business Hours:** Acts as a safety net if calls aren't answered within a set number of rings.
- ✓ **After Hours:** Extends availability so you can claim 24/7 responsiveness without staffing overnight shifts.
- ✓ **During High Volume:** Keeps calls from slipping through when campaigns or storms drive spikes in inquiries.

Client Insight:

"Instead of having to add to our staff to free up time because of the phones, we have our AI Call Center Agent... It has absolutely taken so much pressure off of our scheduling staff."

— Jaime, Remarkable

AI Advantage: Pairing AI with your live team means your business is always covered — no more voicemails, no more lost opportunities.

✨ **See how easily the AI Call Center Agent fits into your operation. Try it free for two weeks and experience the relief of knowing every call is covered.**

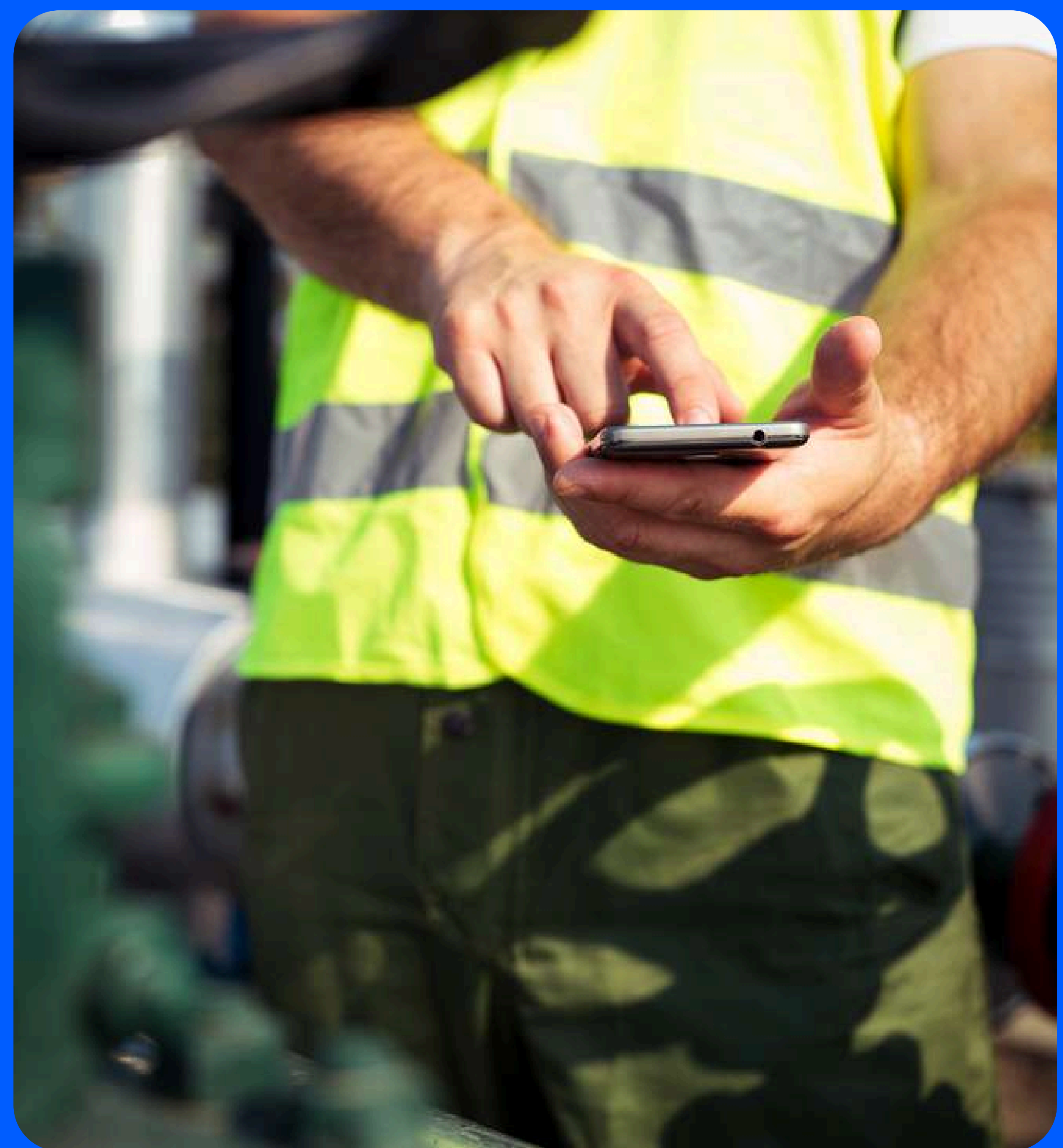


Chapter 4

Real Results from Real Contractors

Contractors across industries are already using the AI Call Center Agent to secure more appointments, protect staff time, and capture leads that would otherwise be lost.

- ✓ **Clear Choice Bath:** “We just turned it on and knew all of our calls were going to get taken care of. We set two appointments that day through the AI.”
- ✓ **Remarkable Installations:** “It’s a tremendous tool to just have somebody there, fluent... The PSAI team has been invaluable in this process.”
- ✓ **RoofCrafters:** “It’s a good backup to our physical employees and a great resource for after-hours phone calls, conversations, and collecting leads.”



AI Advantage: Beyond answering, the AI Call Center Agent provides transcripts and recordings, giving your team immediate visibility into every call and the ability to follow up strategically.

📈 **Ready to see results for yourself? Start your free two-week trial and watch how many more calls turn into appointments.**

With the A.I. Call Center Agent, your company gains:

Instant response speed — no more lost leads.

Scalable support — backup for your team whenever needed.

Peace of mind — knowing every call is answered.

