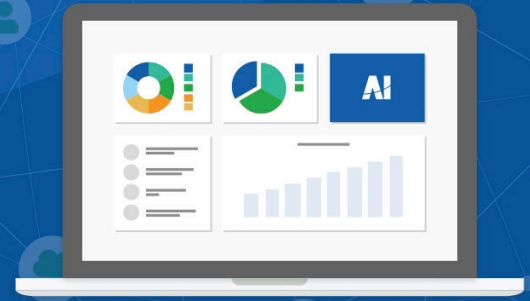


Predictive Sales A.I has Partnered  
with James Hardie to Help **Boost**  
**Your Leads** and **Convert More Sales**  
Using the Predictive Sales A.I. Machine  
Learning Engine.



**Predictive  
Sales AI**



**JamesHardie™**

Harness the power of machine learning to provide your home services company with digital tools to generate more online opportunities, backed by artificial intelligence to convert those opportunities more effectively.

## Lead Generation

Generate quality leads with smart campaigns powered by machine learning, to assure you're targeting an audience on social and search platforms that are ready to convert!



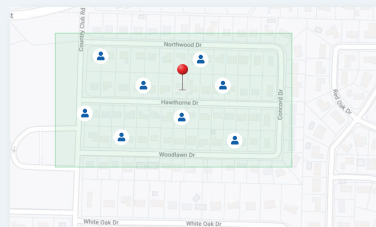
### A.I. Lead Generation

Our machine learning technology gives you the ability to be in control of your lead generation.



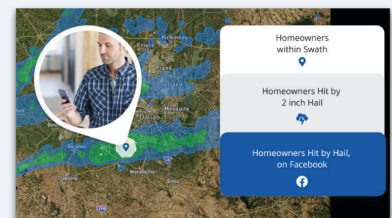
### Offline Marketing

From household to personal details, know who your customer is before you sell to them.



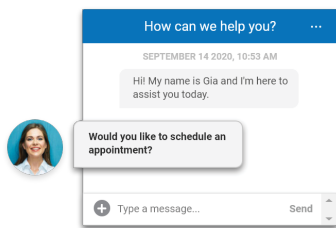
### Referral Marketing

Share flagship projects with the surrounding neighbors digitally, using A.I., to get quality referral leads!



### PSAI Weather Engine

PSAI weather is your solution to earn business from your storm market with automated campaigns.

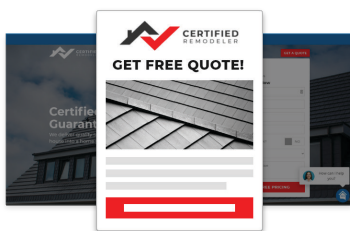
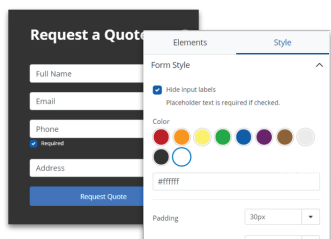


## Lead Capture

Outfit your website with lead capture apps, powered by A.I. that will engage visitors & convert leads more effectively while flowing into one platform.

### A.I. Chatbot

Connect instantly with website visitors using A.I. to convert more leads and schedule appointments.



### A.I. Quote Form

Our drop-on A.I. forms give users the ability to request a quote while providing you with a customer portrait.

### Exit Intent

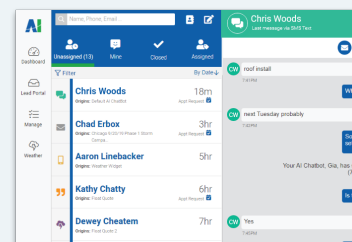
Identify users intending to leave your website and put a compelling offer in front of them automatically.

### A.I. Texting

Use our texting portal to engage customers with the power of A.I. to help convert them into leads.

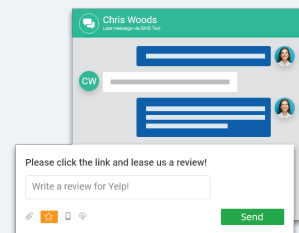
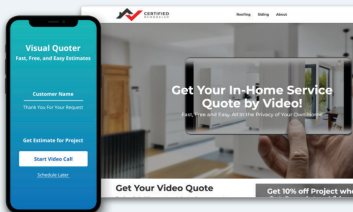
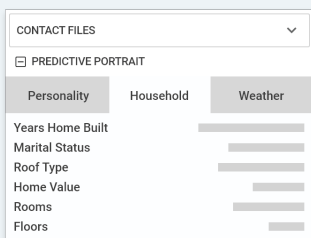
## Lead Management

Set your team up for success by providing A.I. insights on both the property & homeowner so you can increase close rate while leveraging our communication portal to improve the customer experience.



### Communication Portal

This portal takes every touchpoint of your digital brand and flows them into one platform.



### A.I. Customer Portraits

From household to personal details, know who your customer is before you sell to them.

### Visual Quoter

Our virtual sales tool allows your reps to manage leads and conduct their appointments all online.

### Reputation Management

A business relies on a good reputation, so our tool lets you easily drive reviews for your company.